

# JIB

65<sup>e</sup> ÉDITION  
JOURNÉES  
DE L'INNOVATION  
EN BIOLOGIE

LA BIOLOGIE AU SERVICE  
DU PROGRÈS MÉDICAL

INVITATION TO INDUSTRY – JIB 2022

1-2  
DÉCEMBRE  
2022  
PALAIS  
DES CONGRÈS  
DE PARIS  
FRANCE

WWW.JIB-INNOVATION.COM

## PLAN YOUR PARTICIPATION

### MARCH 2022

- Preliminary Programme (V1) announcement

### MAY 2022

- Applications open for the “Medical Biology Trophies” competition

### JUNE 2022

- Online abstract submission opening
- Technical guide available
- Update of Preliminary Programme (V2)

### SEPTEMBER 2022

- Abstract submission deadline
- Booth reservation deadline : **31 September**

### OCTOBER 2022

- Deadline for booking a workshop and/or symposium: **20 October**

Please note that booths, rooms and time slots are assigned on « *first come, first served* » basis.

### OCTOBER 2022

- Submission of preliminary programme of sponsored workshops or symposia: **20 October**

### NOVEMBER 2022

- Deadline for submission of final programme of sponsored workshops or symposia: **2 November**
- Deadline to book a session in Agoratech : **8 November**
- Presentation of the final programme
- Deadline to apply for the “Medical Biology Trophies”

### DECEMBER 2022

- Exhibition set-up: **30 November**
- 65<sup>th</sup> « Days of Innovation in Biology »: **1 - 2 December**
- Exhibition dismantling: **2 December**, starting from 6:00 pm

## TAILOR MADE PARTNERSHIP

Our goal is to care for your brand objectives and work with your teams to ensure tailor-made innovative communications to increase the visibility of your brand.

Request an offer. Please contact : < [jib@overcome.fr](mailto:jib@overcome.fr) >



@JIB\_Biology



Jib\_innovation



JIB Journées de l'innovation en biologie



JIB Journées de l'innovation en biologie

## YOUR CONTACT

### OVERCOME

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[www.jib-innovation.fr](http://www.jib-innovation.fr)

# WRITE THE MEDICAL BIOLOGY OF TOMORROW



For 65 years, the Days of Innovation in Biology (JIB) have been bringing together the medical biology innovation community, important industry participants and those who want to make history in the discipline.

Academia, local healthcare representatives, the diagnostics and healthcare industry come together and join forces to share state-of-the-art in biology, knowledge, best practices and the latest regulations and technologies for individualized or mass patient care.

The Covid-19 pandemic has shown, more than ever, the crucial role of the medical biologist in supporting the deployment of a health policies thanks to their city/hospital structuring, their territorial organization, their expertise and their technical equipment.

This situation is an opportunity to give back to medical biologists their rightful place within the health system as a preventive actor, by widening the scope of actions of the Medical Biology Laboratory while securing the future of their practice.

At the heart of health news, medical biologists have the opportunity to share their ideas, innovations and experiences thanks to the collective energy of the JIB.

This event opens the doors to action and encourage leaders and health authorities to transform health challenges into opportunities and shape the face of medical biology in the future.

## BACK TO JIB 2021 :

- **+ than 1800 visitors** at the congress in Paris  
40% Private professionals, 37% Hospital professionals, 23% mixed professionals and participants from other branches  
33% Pharmacists, 23% Doctors, 7% Technicians, 6% Engineers, 19% other professionals
- **+ than 850 visitors connected** on the web platform, on the 1<sup>st</sup> and the 2<sup>nd</sup> of December, 2021
- **60 scientific sessions** with the presence of the Minister of Health Mr Olivier Véran, the Minister in charge of Small and Medium Businesses (PME in french) Mr Alain Griset, as well as Mr Thomas Fatome, Mr Jean-François Delfraissy and Mr Alain Fischer, among other personalities engaged in the subject of the congress.
- **4 prizes, awarded** during the «Innovation Trophies»

# SHOW, TARGET, CONNECT

Deadline for booth reservation: **31 JUILLET 2022**  
Reservation of a **minimum surface of 9sqm.**

## BARE BOOTH

**580 € excl. taxes/m<sup>2</sup>**

- Space tracing on the floor
- Guarding of public areas of the exhibition, excluding the booth area which remain the responsibility of the exhibitor
- Logo on all communication supports of the JIB 2022

## EQUIPPED BOOTH

**855 € excl. taxes/m<sup>2</sup>**

- Set-up / dismantling of the material
- Structures, partitions, needle punched carpet, 3 spotlights rail
- Sign with the written name of your company, basic furniture (1 table, 2 chairs, 1 counter, 1 shelf), daily cleaning of the booth
- Logo on all communication supports of the JIB 2022

\*\* Possibility to book a digital equivalent (see page 10)

## INNOVATION BOOTH START UP 6m<sup>2</sup> 2000 € excl. taxes

*Dedicated to companies with less than 3 years of existence, with a turnover of less than 700 000 euros*

- A counter and 2 stools, flat carpet, 2 spotlights and 1 electrical access
- Back panel with sign

## PRESTATIONS COMPLÉMENTAIRES POUR STAND

- Badge reader: dematerialized lead management **450 € excl. taxes**
- Lunch box for your team on the booth **21,50 € excl. taxes**
- Video report "live from the booth" **5 000 € excl. taxes**

\*\* Possibility to book a digital equivalent (see page 7)

## MEETING ROOM 1000 € excl. Taxes / per day (max. 2 days)

*Available only for partners at the JIB 2021*

*Exclusive use for personalized business meetings - no machine installation*

- Lockable room with a pass, tables and chairs according to the chosen configuration

## HOSPITALITY SUITE

**50 000 € excl. taxes**

- 100m<sup>2</sup> of modular space for 2 days
- Logo on all communication supports
- High signage in the exhibition space and in your private space
- Presentation of your space on a map: programme, mobile application

## ALLOCATION OF EXHIBITOR BADGES

**6 to 18 sqm**  
**4 badges**

**19 to 40 sqm**  
**12 badges**

**41 to 61 sqm**  
**20 badges**

**61 to 80 sqm**  
**25 badges**

**+80 sqm**  
**30 badges**

**4 additional badges allocated per workshop or symposium organized**

**Additional exhibitor badges**  
**150 € Excl. Taxes**

**SERVICES TO BE ORDERED FROM VIPARIS**

**Additional electrical power, internet connection, additional furniture, caterer, hostesses,...**

# ENGAGE YOUR BRAND & PRESENT THE TRENDS

## Overview of sponsored sessions & innovation pitch Thursday 1<sup>st</sup> and Friday 2<sup>nd</sup>, December, 2022

	Room Passy 325 seats	Room 152 / 153 165 seats	Room 151 100 seats	Agoratech 50 seats
10:15 11:00			WORKSHOP	INNOVATION PITCH
11:30 12:15			WORKSHOP	INNOVATION PITCH
12:15 13:00			WORKSHOP	INNOVATION PITCH
13:00 14:15	SYMPOSIUM	SYMPOSIUM	WORKSHOP	INNOVATION PITCH
14:15 15:00			WORKSHOP	INNOVATION PITCH
15:00 15:45			WORKSHOP	INNOVATION PITCH
16:15 17:00			WORKSHOP	INNOVATION PITCH*
17:15 18:00			WORKSHOP*	INNOVATION PITCH*

\* Time slot available only on Thursday, December 1st

Take to the floor during dedicated slots to present your innovations, product development and services. During your session(s), you are free to choose the topics you wish to present and select your speakers. Your session programme will be made available in the final program given to participants and on the online program.

- **20 OCTOBER 2022** - Deadline to book a session
- **10 NOVEMBER 2022** - Deadline to submit the preliminary program (title, names, city, affiliation of moderators and speakers)
- **20 NOVEMBER 2022** - Deadline to give the final program (title, names, city, affiliation of moderators and speakers) and a 10-line summary of the session

### WORKSHOP

45 minute workshop in a 100 seats room

**8 000 € excl. taxes**

### SYMPOSIUM

Scientific conference of 1h15 to 1h30 on a subject of your choice:

- in a 325-seat room
- in a 165-seat room

**24 000 € excl. taxes**

**18 000 € excl. taxes**

### INNOVATION PITCH - 15 minutes

Presentation of an innovative product/service or interactive discussion.

The program of the session(s) is free but must be elaborated in collaboration with a scientific manager.

The Agoratech, located at the heart of the exhibition, has a capacity of 40 seats.

**3 000 € excl. taxes**

### SPONSORED SESSION IN THE PROGRAMME

Possibility to financially support the construction of scientific session(s) elaborated by the scientific committee of the congress, with a member of your company included in the panel discussion.

This support will be visible in the final program (paper and online) with the mention "...session sponsored by ...+ sponsor logo".

**10 000 € excl. taxes**

### MAKE A SYNCHROSLIDE OF YOUR CONFERENCE

### REALIZE A SCIENTIFIC INTERVIEW OF YOUR EXPERT

- Video recording : 1 close-up shot of the speaker + 1 wide shot of the PPT presentation
- Delivery of a HD MP4 video file after the congress

**2 800 € excl. taxes**

**2 000 € excl. taxes**

### SERVICES INCLUDED

- Room with audiovisual equipment (screen, lectern with microphone and computer, microphone on stand in the aisles)
- 1 speaker's table
- 1 hostess
- Delivery of the list of participants from your session with contact information (name, last name, city and country) after the congress

Each partner takes care of their speakers and brings their own demonstration material.

# GIVE VISIBILITY TO YOUR ACTIONS

## EMAILING WITH A PRESENTATION OF YOUR INTERVENTION

2 500 € excl. taxes

Emailing to a targeted database of pre-registrants to the conference: 2,500 contacts approximately, 1 month before. Transmission of an HTML file

## ADVERTISING BANNER

3 000 € excl. taxes

On the presentation page of the partners' symposia, workshops and innovation pitches. Online display of the banner from the date of reception until the end of November 2022

- 3 advertising banners will be visible alternately on the website.
- 728 pixels wide, 90 pixels high, in four colors

## SURVEY DURING YOUR SESSION

2 500 € excl. taxes

The conference application allows interactive sessions: voting or Q&A possibilities during the conference.

- Wi-Fi coverage in the room and dedicated computer
- Setting up the back office of your poll and training of the moderator and technical assistance
- 1 pop-up message to announce your session in interactive mode and post-session participation statistics

## VIDEO REPORT "LIVE FROM THE BOOTH"

5 000 € excl. taxes

- 1 minute video report to talk about your news and information that can be found on your booth
- Emailing to our database with 3 videos "live from the booth" to invite participants to visit your booth –
- 1 emailing per day during the congress (Wednesday and Thursday)
- Relay on the twitter account, broadcast on the exhibition space
- Logo on all visuals of the congress
- Availability of the content until 6 months after the congress

## PRESS ANNOUNCEMENT IN THE FINAL PROGRAM

Advertising of your choice: symposium program, workshop or Agoratech, institutional or product

advertising, or logo... Format: 148\*210 mm with 5 mm bleed

Deadline for submission of elements: 1<sup>st</sup> November, 2022

- 4th cover **6 000 € excl. taxes**
- 3rd cover **3 500 € excl. taxes**
- 2nd cover **5 000 € excl. taxes**
- Inside page **2 000 € excl. taxes**

## THE DAILY NEWSPAPER OF THE JIB

10 000 € excl. taxes

Banner advertisement on the 1st page in the only document that can be distributed in the aisles of the exhibition.

## COMMUNICATION ON SOCIAL MEDIA OF THE CONGRESS

- Display of a provided post (Twitter or LinkedIn) **150 € excl. taxes**
- 3 month campaign, one post per week **5 000 € excl. taxes**

# CAPTURE ATTENTION ON THE SPOT

## GOODIES (JIB branding + partner logo and / or supply of goodies)

- Delegate bags 7 000 € Excl. taxes
- Notepads 3 000 € Excl. taxes
- Pens 7 000 € Excl. taxes
- Lanyards 3 000 € Excl. taxes

## WIFI PACK + PASSWORD

8 000 € excl. taxes

Your logo on the homepage of the WiFi connection of the congress, with the message "Your WiFi connection is offered to you by... + your logo".

The name of your company is the password to access the WiFi network (8 characters minimum and 15 maximum).

## VIDEO-TRANSMISSION SPACE

6 000 € excl. taxes

Sponsorship of the two spaces located within the exhibition allowing the video retransmission of the session in the exhibition space.

Display of your logo on the video-transmission spaces.

Possibility of placing a kakemono with your advertising (made by you) on this space.

## DOCUMENT PROVISION AT THE WELCOME DESK (AS WELL AS IN THE E-BAG)

2 000 € excl. Taxes

## MOBILE LOADING SPACE

5 000 € excl. taxes

## E-POSTER TERMINALS

8 000 € excl. taxes

Installation of 3 digital terminals, one of which is on your booth. Logo display on the terminals or e-posters.

## ADVERTISING AT THE ENTRANCE AND EXIT OF THE CONGRESS

8 000 € excl. taxes

- Advertising on the entrance and exit doors
- Advertising on the escalator ramps
- Advertising on the inside or outside window of the escalator

Display on December 1st and 2nd, 2022. Colorimetric space CMYK - PDF HD

1/ 5 maximum Bleed - 10mm around the visual

Avoid mounting or printing marks

File to be provided,

Setup and removal by the Congress center.



# INCREASE YOUR IMPACT THROUGH DIGITAL



## WEBSITE

[www.jib-innovation.com](http://www.jib-innovation.com) presents all year long useful information about the Congress. Take advantage of the website's audience to be associated with the congress' news.

## PROMOTIONAL VIDEO DISPLAYED BEFORE THE REPLAYS

**2 500 € excl. taxes**

- Short video (10-20 seconds) displayed before the replay session, can include a link
- Replays are available on the website: [jib-innovation.com](http://jib-innovation.com), 1 month after the end of the congress.

## ADVERTORIAL

**5 000 € excl. taxes**

- Privileged space on the home page of the website and relay in the news tab
- Text (700 characters maximum) + image + link to the page of your choice

## MOBILE APPLICATION

The JIB application allows visitors and exhibitors to receive, in real time, information about the congress (events, booth locations, exhibitor files, conferences, etc.).

## INTERSTITIAL

**6 500 € excl. taxes**

- Your advertisement in full screen at each launch of the application.
- One push per day of the congress opening (content and schedule to be validated by the organiser).
- Your exhibitor file at the top of the list in the application (despite the alphabetical order).

## BEST-OF CONGRESS VIDEO

**15 000 € excl. taxes / video**

3 videos maximum planned on dedicated topics throughout the congress

- Official partner of one of the "best-of video" of the congress
- Editing from the replays of the scientific sessions of the congress (sent by emailing)

## CONNECTED PLATFORM

The platform allows participants from across the region and beyond to access conference content through live audio and video streams, live transcripts and chat.

### OFFICIAL SPONSORSHIP OF THE PLATFORM

**20 000 € excl. taxes**

- Official partner, display of your partnership on all pages of the platform with redirection to the link of your choice
- Fully dedicated and customizable space, accessible from the platform's home page
- Mention of your sponsorship on the congress programme and on the intersession slides

### STANDARD DEDICATED PAGE

**2 500 € excl. taxes**

- Contact form, integration of 1 video + 4 downloadable documents
- Text and video chat with participants
- Links to your social medias + your website
- Content availability until 6 months post conference

### DEDICATED PREMIUM PAGE

**5 000 € excl. taxes**

- Contact form, integration of 2 videos + 6 downloadable documents
- Text and video chat with participants
- Links to your social medias + your website
- Private videoconference room linked to your dedicated page (videoconference link to be provided)
- 1 pop-up message included
- Content availability until 6 months post conference

### CONNECTED MEETING ROOM

**2 500 € excl. taxes**

### WELCOME BANNER

**4 000 € excl. taxes**

- Integration of a rotating banner on the welcome page of the platform
- Clickable banner redirected to the link of your choice.

### CONFERENCE SPACE BANNER

**3 000 € excl. taxes**

- Integration of an advertising banner on the platform visible in the conference space
- Clickable banner redirected to the link of your choice

### SPONSORED INTERSESSION

**2 500 € excl. taxes**

- Short promotional video displayed before the beginning of a session

### PUSH NOTIFICATION ON THE PLATFORM

**2 500 € excl. taxes**

- Programmed advertising during the JIB to announce your sessions or animations
- 120 characters maximum including space
- Clickable message redirected to the link of your choice.

\*\* In addition to your physical booth, book your dedicated page at a preferential rate:

- Startup : 500 € excl. taxes
- Standard : 1000 € excl. taxes
- Premium : 1500 € excl. taxes

# PARTENSHIP GENERAL CONDITIONS

## 1. GENERAL PROVISIONS

Particular attention must be paid to the general clauses and conditions of partnership. The partners formally undertake to respect all the rules and regulations of the event and all new provisions that may be imposed by circumstances and adopted in the interest of the event by the organiser. In this respect, the signature of the partnership form implies the pure and simple acceptance of the present general conditions of partnership as well as the rules of the event to which the partners declare irrevocably and definitively adhering. Depending on developments and restrictions related to the current or future health crisis, the JIB may consider holding the congress in a digital version. The Conferences, Workshops, Stands as well as all services provided to the congress will then be organized remotely through digital media.

## 2. NON-COMPLIANCE WITH THE GENERAL CONDITIONS OF PARTNERSHIP AND/OR THE REGULATIONS OF THE EVENT

Any breach of the present general conditions of partnership and/or the rules of the event may result in the immediate, temporary or permanent exclusion of the partner, at the sole discretion of the organiser and without any compensation whatsoever from the said organiser, in particular relating to the reimbursement of sums paid, all sums paid remaining definitively acquired for the benefit of the organiser and without prejudice to any proceedings that may be brought against the latter by the partner who has failed to comply with the present general conditions of partnership and/or the rules of the event.

## 3. RENTAL AND ALLOCATION OF STAND LOCATIONS

The allocation of stand locations will be made by the organiser who alone will decide without any possible recourse on the said allocation which, as far as possible, will be processed in the order of receipt of requests. Requests for partnership must be made in writing via the reservation form, accompanied by payment (50%) to ensure the reservation of the desired location and/or other forms of partnership. Upon complete receipt of both the reservation form and the above-mentioned payment, the location and/or other forms of partnership will be confirmed and a final invoice for the balance due will be sent by mail. It is advisable to indicate two choices of stand location on the reservation form as these choices are only indicative, the decision of attribution belonging ultimately and without possible recourse to the organiser alone. The deposit will only be refunded in full in the following limited cases: the exhibition space is already sold in full to other partners at the time of the initial reservation or the partnership forms are committed in full or exclusively to other partners at the time of the initial reservation.

## 4. TERMS OF PAYMENT

50% upon signature of the contract / or partnership form as recalled in article 3 above. The final invoice must be paid on the due date, no delay in payment will be granted. All payments must be made by check or bank transfer. Any bank charges are to be paid by the debtor and must be paid in advance under the same conditions and at the same time as the invoice to which they relate. The balance is due before August 1, 2021. After that date, a 5% surcharge will be applied to the amount due. Cancellations after August 1<sup>st</sup> will not be refunded. In the event that payment of the invoice and/or fees are not honoured in full by the due date, the organiser reserves the right to cancel any and all commitments to this event and all payments made, with the balance of the outstanding invoices remaining due to the partner in question. Please note that all partnership fees of any kind are subject to VAT at the annual rate in force at the date of writing at the rate of 20%. All increases in the aforementioned VAT as well as all new taxes and/or impositions of any kind added to any part of the partnership contract will be assumed and settled in their entirety by the partner at the end of the initial invoice and/or a supplementary invoice, including the exact amount of the aforementioned increases in VAT and/or taxes and/or impositions, sent by the organiser.

## 5. CANCELLATION POLICY

Notification of cancellation or modification of booth size and/or other forms of partnership must be made in writing to the organiser, with any cancellation and/or modification being subject to the following penalties and fees:

- 20% of the amount of the partnership contract will be due if the cancellation and/or modification is made more than 12 months before the Congress, a refund can be made for any payment made beyond this amount.
- 50% of the amount of the partnership contract will be due if the cancellation and/or modification is made between 7 and 4 months before the Congress.
- 100% of the amount of the partnership contract will be due if the cancellation and/or modification is made less than 3 months before the Congress.

## 6. MODIFICATION OF STAND LOCATIONS

The organiser reserves the right, if he deems it necessary and on his own initiative and decision, to modify at any time the layout of the exhibition and particularly the location of the stands.

## 7. FAILURE TO OCCUPY

The location must be taken over by the partner at the latest before the date and time specified by the organiser through the technical file. If the partner does not respect the date and the deadline, the organiser is authorized to take back the site, without compensation or refund of any kind, and without prejudice to the lawsuits which could be diligently pursued by the latter in compensation for all damage caused by this fact, in particular to the reputation and the good behavior of the event obtruded by a dedicated space remaining empty.

## 8. ASSEMBLY, DISMANTLING AND DURATION OF THE EXHIBITION

The partner's location must be completed and set up by the partner before the opening of the event. The material on display may not be moved during the event without the prior written agreement of the organiser.

The partners must ensure a permanent and continuous presence on their stand, this during the entire opening hours of the entire event. Under no circumstances may the stand be dismantled before the end of the event.

The removal of the stand structure and its contents may only be carried out on the date and during the times specified by the organiser and dedicated to this task. The Partner is not allowed to place any object outside the stand and/or to exceed in any way the authorized dimensions and/or heights, as well as to exhibit and/or advertise outside the stands without the prior written consent of the organiser. The partner must respect all the safety, security and fire regulations of the site.

The partner must comply with all the rules of the host country relating to all these actions, and in particular those of communication and advertising and the use of marketing tools - both verbal and written - as well as the material exhibited must comply with the legislation in force and the ethical rules of the industry.

## 9. PROHIBITION OF TRANSFER OR SUBLETTING

Without prior written consent from the organiser, partners are not allowed to sublet, share or transfer their booth.

## 10. INSURANCE

The organiser has taken out a general insurance policy for the entire event which includes civil liability.

A general night watchman can be provided outside the opening hours of the event. However, each partner must take out insurance to cover the risks of theft or damage to their equipment, for which they alone will remain responsible. The organiser cannot be held responsible in case of physical injury, loss or theft of personal belongings belonging to the participants during the Congress.

The signatory waives all recourse against the organisers and undertakes to take out all necessary insurance policies for all risks incurred by the exhibited material (theft, damage, etc...), as well as the civil liability of all his collaborators.

## 11. RESPONSIBILITY

The organiser and the Palais des Congress shall not be held liable for any loss, theft or damage to the partners' equipment and property, whatever the cause of such damage or deterioration, including but not limited to errors or negligence on the part of the partner's team or suppliers. The organiser also declines all responsibility in case of theft.

## 12. CANCELLATION OR POSTPONEMENT OF THE EVENT

The organiser reserves the right to modify at any time the opening date or the duration of the event, as well as to decide its extension, its postponement or its early closure, without the partners being able to claim any compensation for this.

Furthermore, in the event of war, measures taken by local or governmental authorities, major health crisis, strike, fire or in case of force majeure, the organiser is forced to cancel or postpone the congress, there will be no reimbursement of the sums already paid by the partners to the organiser, in particular and without this list being considered as limitative, stand rental and all associated costs. The sums paid by the partners will remain by right acquired by the organiser without the said partners being able to exercise any recourse whatsoever against the organiser or to claim any compensation whatsoever for the cancellation or postponement.

## 13. TECHNICAL FILE

A technical file will be sent in May 2022 to all partners. This manual will contain all the useful information: rules of the event, technical specifications and plans as well as the order forms for furniture, decorative elements and all the related services (telephone, electricity, furniture...).

## 14. INTELLECTUAL PROPERTY

The organiser is the sole owner and/or authorized to use the intellectual property rights related to the event (copyrights, trademarks, logo, etc...). As a result, no use can be made by the partners.

## 15. PERSONAL DATA

In accordance with the law on data processing and freedom of January 6, 1978, the physical persons whose data will have been communicated to the organiser by the partner, have a right of access and of correction of the personal data concerning them. To do so, they just have to make a written request to the organiser.

## 16. PROHIBITION OF PARALLEL EVENTS

The partner undertakes not to organize any satellite event, whether competing or not and in any form whatsoever during the Congress without having first obtained the express agreement of the organiser.